

Inés Rosales presents the new Ginger Olive Oil Torta as a limited edition

The company adds a sweet variety with a touch of cinnamon

Ginger Olive Oil Torta is presented by Inés Rosales as a new sweet flavour for the winter season. This new ingredient has antioxidant components, and it contributes to consumer welfare.

The company is committed to innovation and to developing new products according to consumer trends which are becoming more and more exigent. Inés Rosales family has been growing up and it has introduced new sweet varieties apart from the Ginger Olive Oil Torta. Some of these products are Cinamon Olive Oil Tortas and other like the Lemon and Orange one which are traditional Andalusian products.

The Olive Oil Tortas varieties are elaborated with the same natural ingredients as the Original Torta. In addition, the Spanish company decided to innovate offering savoury varieties and so that the Rosemary Thyme Olive Oil Torta was born. Ines Rosales hears what the consumer needs and makes every effort to make it happen.

The Original Olive Oil Torta is made with natural ingredients, like anise seeds and sesame seeds and it is usually consumed in comfy moments with hot drinks like coffee or tea. The Original Torta is considered the company's specialty, and it is recognized as a Legitimate and Accredited product by the European Union (TSG). In addition, Inés Rosales is committed with SDG and responsible consumption in order to avoiding waste.

The Original Olive Oil Torta was created in 1910 by Inés Rosales from a family recipe in Sevilla. Inés Rosales, an entrepreneur woman, began selling it at Seville train station to support her family. The original recipe has only natural ingredients such as high-quality Extra Virgin Olive Oil and other classic ingredients from the Mediterranean Diet.

Nowadays, the Original Olive Oil Torta is elaborated with the same ingredients since 1910 and it keeps the handcrafted elaboration. Inés Rosales currently elaborates 300,000 Olive Oil Tortas per day and has incorporated industrial processes to achieve high-quality.